

Artwork Information



When producing artwork for carpet printing, please follow the guidelines below. If you require further information, then give us a call on 01223 833522 and we'll do all we can to answer your questions.

SOFTWARE

FORMAT

Photoshop

TIFF or PSD

Illustrator

EPS, PDF or AI - convert text to curves

InDesign

PDF, JPG with minimal compression

Colour Profiles

When you are preparing the artwork for us, best results are obtained with sRGB. If you send CMYK files, please calibrate with:

Coated FOGRA 39, Euroscalke coated V2, ISO coated V2

Resolution:

The carpets are printed with a resolution of 3 px per mm - 76.2 dpi
With regard to lettering, please make the line thickness at least 2mm (6 pixels).

Remember ...

Quality product comes from quality source, so please make your graphic as close to the finished size as possible. If your design artwork is low resolution, or smaller than the final size, we will have to upscale your work and the design will lose definition.

How To Supply Files:

Mail: Send artwork files on CD/DVD together with a colour reference print to us at the address below.

Email: Files up to 10Mb maximum can be mailed to us at art@ruttersuk.com.

Bigger Files: There are now online facilities that enable the transfer of large files. We are aware that for a 'rush job' you may need to send a file this way and suggest you use services such as those provided by memeo.com, and yousendit.com.

Telephone 01223 833522

email: info@ruttersuk.com

When supplying files, please ensure folders are correctly named and include a contact name/telephone number. Artwork produced outside of these specifications may result in additional charges and a delay in production.